PROVIDE CATALOG OF AVAILABLE IMAGE LOOKS AND OPTIONS FROM PHOTOFINISHING SERVICE — 101

RECEIVE EXPOSED SCAN FILM — 102

CHEMICALLY PROCESS EXPOSED SCAN FILM — 103

SCAN PROCESSED FILM TO PROVIDE ELECTRONIC IMAGE-BEARING SIGNALS — 104

RECEIVE IMAGE-BEARING SIGNALS FROM INTENDED SENDER — 105

DETERMINE IMAGE LOOK(S) TO APPLY TO IMAGE SIGNALS — 106

ELECTRONICALLY PROCESS IMAGE SIGNALS AND APPLY SELECTED LOOKS — 107

PRINT MODIFIED IMAGE-BEARING SIGNALS ON REFLECTION PRINT MATERIAL — 108

TRANSMIT PROCESSED IMAGE-BEARING SIGNALS TO INTENDED RECIPIENT — 109

FIG. 1

DATE _____

#_____

Customer Receipt -- Detach Here

STORE ADDRESS
STORE CITY, ZIP CODE
STORE ACCOUNT:
320-XYZ005

Env. # 151030

View/Modify Order Status ON-LINE
Go To: www.store.com/processing

· ·

ACCOUNT 320-XYZ005   **Env. # 151030**

STORE ADDRESS
STORE CITY, ZIP CODE

STORE# *XYZ005*

LAST INITIAL	*LAST NAME*	*FIRST NAME*	*TELEPHONE NO.*

1   *ADDRESS:* _____ *DATE* _____

CITY _____ *STATE* _____ *ZIP CODE* _____

	110	35mm	24 mm			COLOR PRINTS	SLIDES	SCAN
2 *FILM SIZE*	☐	☐	☐	**3** *FILM TYPE*		☐	☐	☐

Enter Cassette ID Number
#_____

	1 SET	2 SETS		1 SET	2 SETS
4 *4" Pictures*	☐	☐	*24 mm Magnetics-on-Film Autoformat*	☐	☐
5" Pictures	☐	☐	FREE Index Print -- Date On Back		

5 *Picture Style Selection*

True-Color	Portrait	Preferred	Postcard	Max-Color	B&W
☐	☐	☐	☐	☐	☐

IF NO STYLE BOX IS CHECKED, YOU WILL RECEIVE **BASIC COLOR** PICTURE PROCESSING

Auto Select
☐

Customer Profile
☐

User ID for Customer Preference Profile
_____

6 *Pictures On-Line*
PhotoNetwork Services
☐

User ID or pre-printed label for *PhotoNet*
_____

7   *Image CD* ☐   *Image Disk* ☐

~3000a

~3001a

FIG. 2A

Fold Here to Seal Envelope

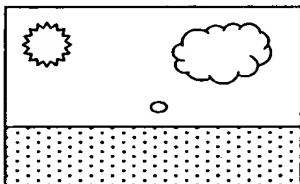**One Roll Per Envelope • Do Not Moisten**

New! *Picture Style Selection*

Sample Picture Looks -- Others Available ON-LINE at www.store.com/processing/styles
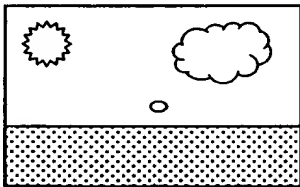
300b

3000b
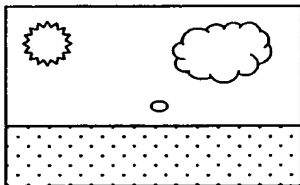
TRUE-COLOR
Rendition

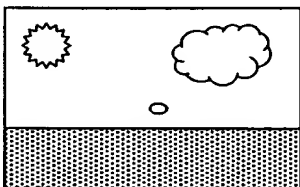- *Choose the image look that pleases you. Even after picture taking, if you wish!*

PREFERRED
COLOR
Rendition

- *Pick your look for the whole roll, or pick frame-by-frame by going On-Line.*

POSTCARD
Rendition

- Select *your picture style manually, or automatically with your own User Profile.*

MAX-COLOR
Rendition

- *Or, let us pick the best look for each of your pictures with advanced selection software.*

FIG. 2B

LAST NAME:

FIRST NAME: MI:

BILLING ADDRESS:

STREET: APT:

CITY:

STATE: ▼   ZIP CODE:

SHIPPING ADDRESS:

STREET: APT:

CITY:

STATE: ▼   ZIP CODE:

TELEPHONE NO.:

E-MAIL ADDRESS:

CREDIT CARD: ▼

CARD NO.:

EXPIRATION DATE:

NETWORK USER ID:

NETWORK PASSWORD:

REPEAT PASSWORD:

REMEMBER PASSWORD: ◎ YES   ◎ NO

NOTIFY ME BY E-MAIL WHEN I HAVE PICTURES: ◎ YES   ◎ NO

E-MAIL IMAGETTES FOR HOME APPROVAL: ◎ YES   ◎ NO

REMEMBER MY PICTURE PREFERENCES: ◎ YES   ◎ NO

700

FIG. 3   700

PHOTONETWORK SERVICES

PICTURE PANEL

Frame Slider

Look #1: *TRUE-COLOR* Frame: 21

Look #2: *PREFERRED-COLOR* Frame: 21

Look #3: *POSTCARD* Frame: 21

Look #4: *MAX-COLOR* Frame: 21

21

SHOW MY PICTURES

◎ **Full Order**

◎ **4 Frames**

● **Up to _4_ Looks on _1_ Frame**

APPLY TO ORDER

◎ **Whole Order**

● **Frame Select**

(Click on Your Selection to Save)

SELECT PICTURE LOOKS

● **I'LL PICK MY PICTURE LOOKS MYSELF**

● **True-Color**	◎ **Portrait**	◎ **Professional**
● **Preferred-Color**	● **Postcard**	● **Max-Color**
◎ **Black-&-White**	◎ **Classic Sepia**	

◎ **SELECT MY PICTURE LOOKS FOR ME**

◎ **My Camera:**
   ◎ **ZOOM-NSLR** ◎ **SLR** ◎ **OTUC** ◎ **135** ◎ **APS**

◎ **Lighting-Select Optimization**
   ◎ **Daylight-Bright** ◎ **Overcast** ◎ **Office** ◎ **Home**

◎ **Subject-Select Optimization**
   ◎ **Landscape** ◎ **People** ◎ **Faces**

◎ **I'll View My Pictures In:**
   ◎ **Living Room** ◎ **Office** ◎ **Gallery**

NEXT

801
802
800
803
804

FIG. 4A

800

PHOTONETWORK SERVICES

Text Only

MY PICTURES
Current
Recent
Archive

SELECT LOOKS
I'll Choose
　　True-Color
　　Portrait
　　Professional
　　Preferred-Color
　　Postcard
　　Max-Color
　　Black-&-White
　　Sepia
Autoselect
　　Camera
　　Lighting
　　Subject
　　Viewing

MY WEB PAGE
Current Pictures
Update Pictures
Security

MY ORDER
Choose Pictures
　　Whole Order
　　Picture-Select
Choose Output
　　Color Paper
　　Premium Paper
　　PhotoInkjet
　　Transparency
　　Image-Disk
　　Image-CD
Annotations
　　Text
　　Voice
　　Auto-Albuming
E-Picture Delivery
　　E-File (TIFF)
　　Print-File (sRGB)
　　E-Recipients
Picture Pick-up
　　My Nearest Vendor
　　Mail & Express Mail
Reprints/Enlargements
　　Frames
Supplies
　　Film
　　InkJet Paper
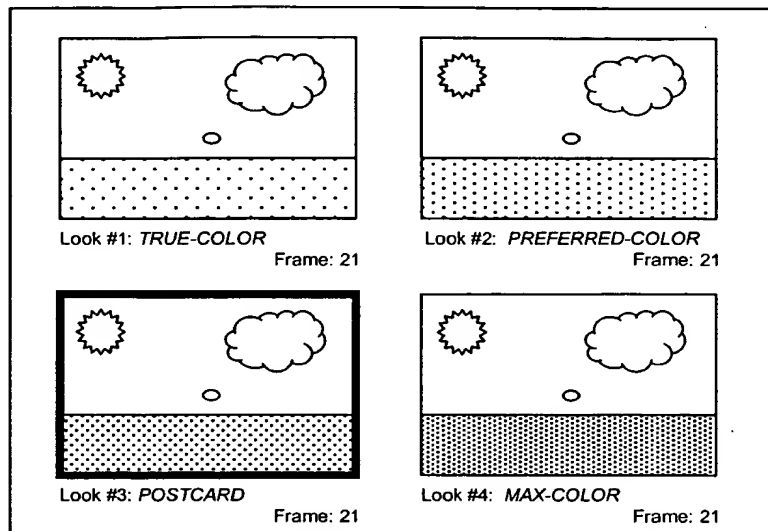
MY PREFERENCES
Looks
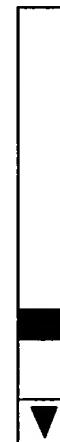Order

MY ACCOUNT
Billing
E-Mail Address
Account Services

PICTURE PANEL

Frame Slider

Look #1: *TRUE-COLOR* 　　Frame: 21

Look #2: *PREFERRED-COLOR* 　　Frame: 21

Look #3: *POSTCARD* 　　Frame: 21

Look #4: *MAX-COLOR* 　　Frame: 21

21

SHOW MY PICTURES

◎ **Full Order**

◎ **4 Frames**

● **Up to 4 Looks on 1 Frame**

RECORD OR PLAY MESSAGE

◎ **Whole Order**

● **Frame Select**

(Click on Your Picture to Select)

ANNOTATE MY PICTURES

● **TYPE YOUR TEXT OR MESSAGE HERE**

Our vacation at the beach was just wonderful. ▼

◎ **Date Stamp**

◎ **Attach Text File to Picture File or Web View**

◎ **Write on Print Front** 　　◎ **Write on Print Back**

◎ **ATTACH VOICE MESSAGE WITH PC TELEPHONY**

◎ **Record Message (up to 1 minute)**

◎ **Attach Message File**

◎ **Attach Music Clip (MP3)**

◎ **AUTO-ORGANIZE MY PHOTO ALBUM**

◎ **Apply To Whole Order**

◎ **Use Selected Frames And Looks**

GO

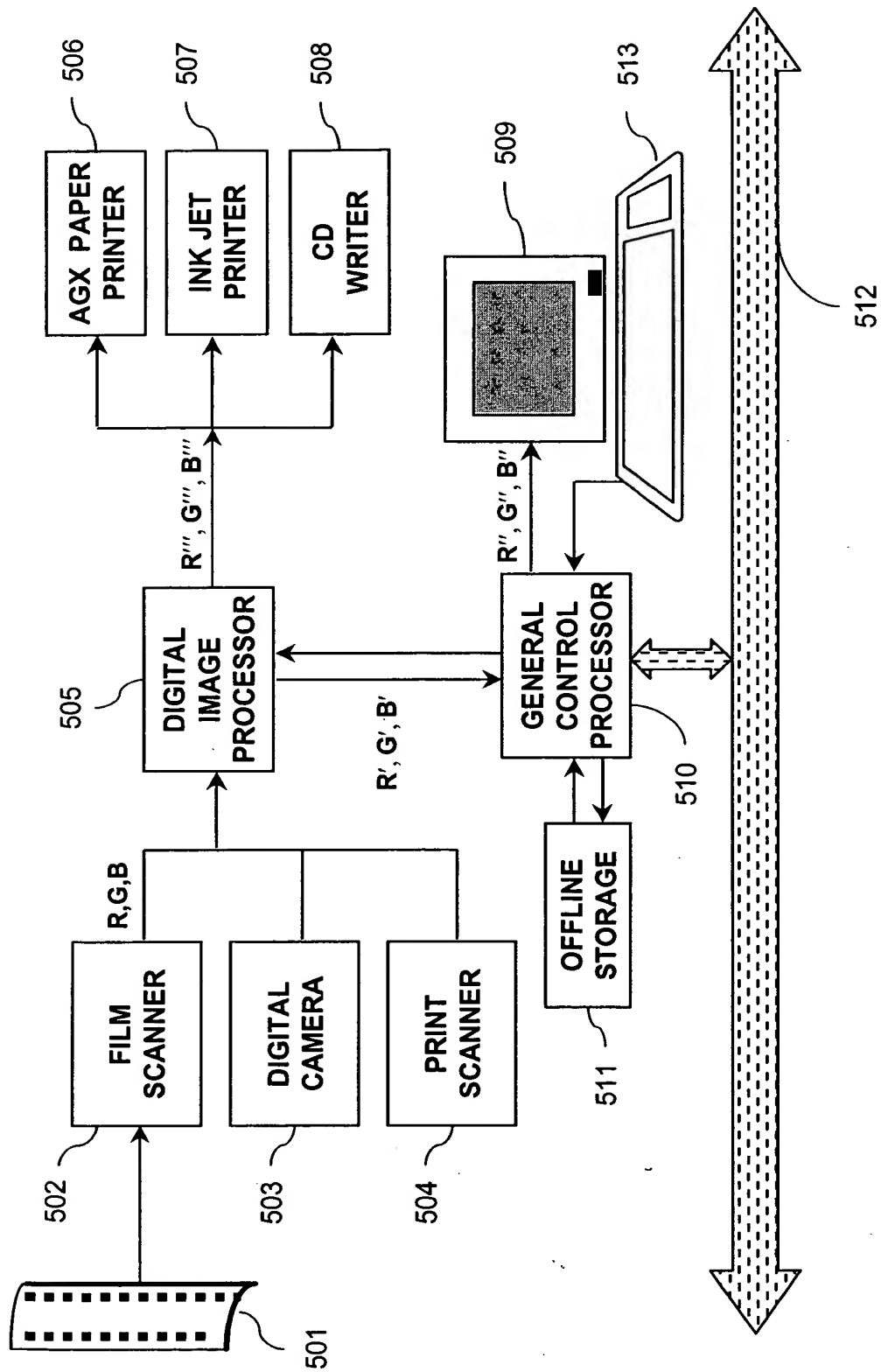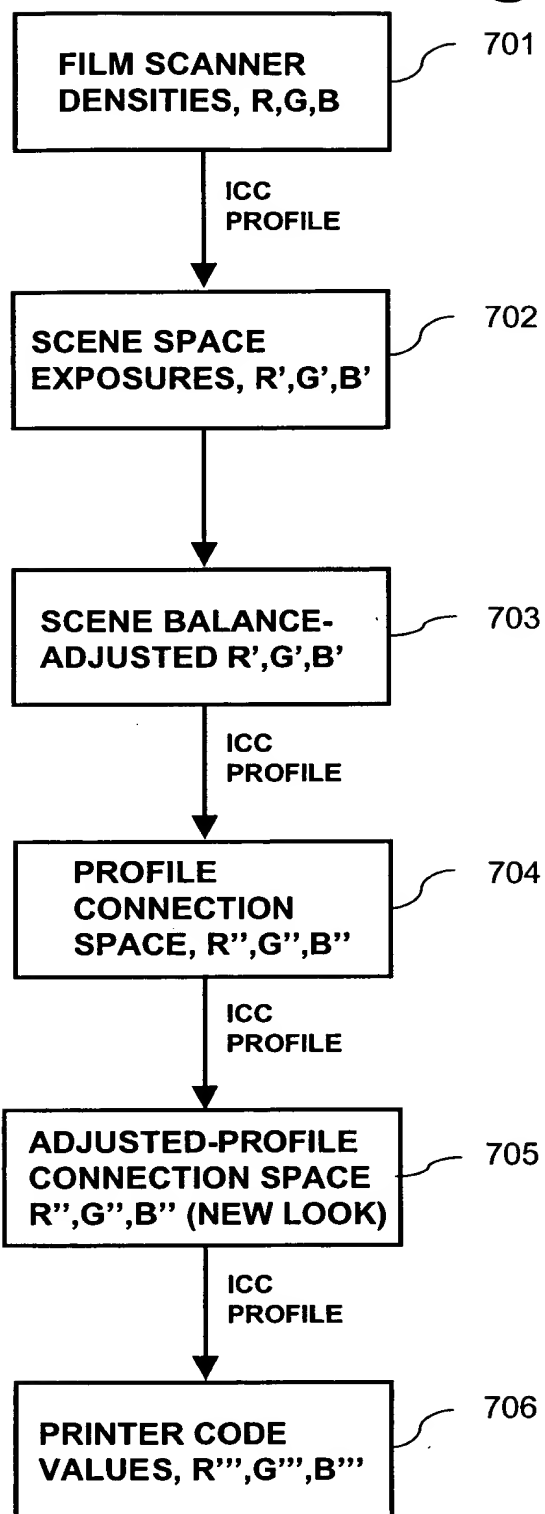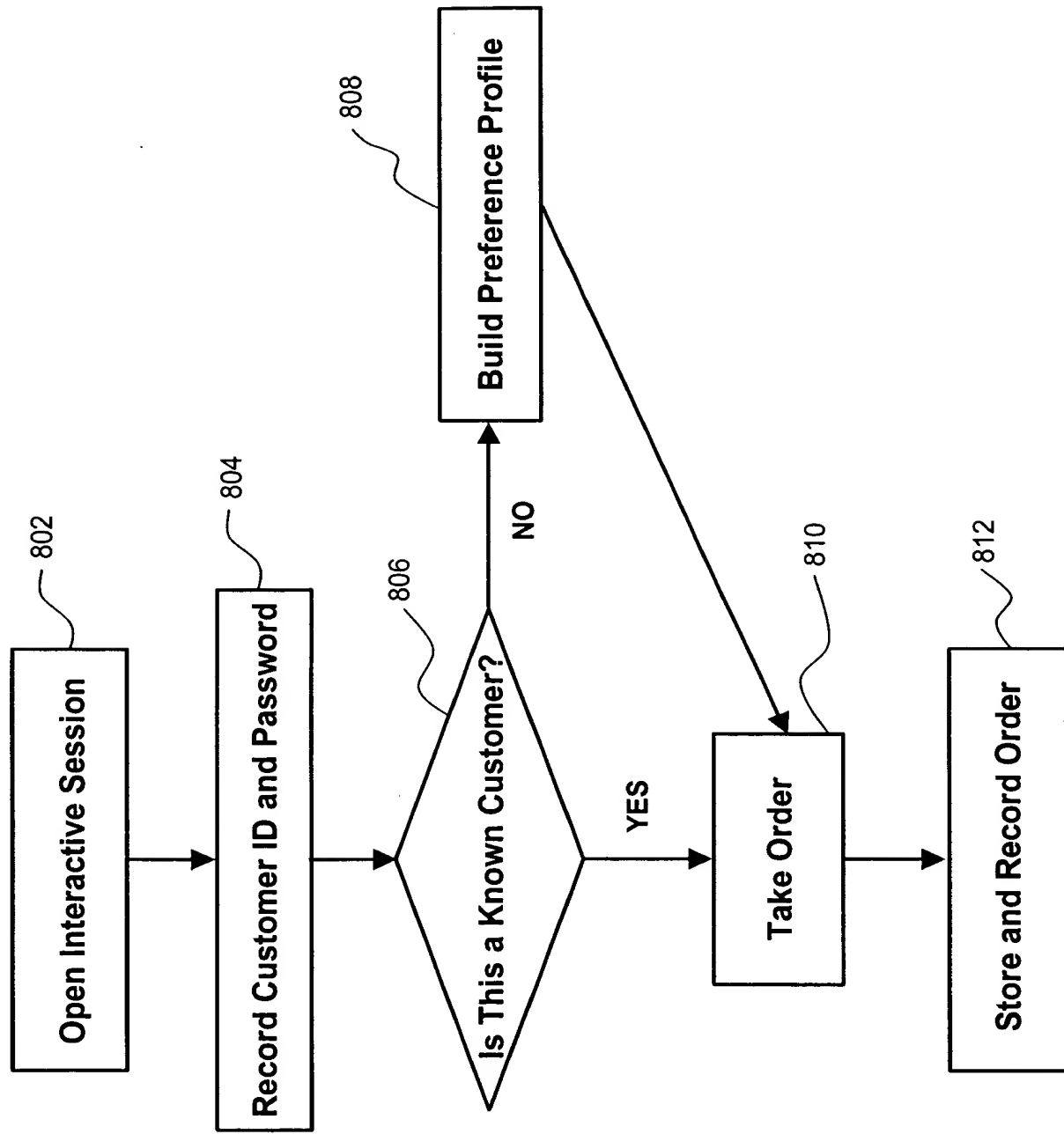*900*

FIG. 4B

900

FIG. 5

FIG. 6

FILM SCANNER
DENSITIES, R,G,B — 701

ICC
PROFILE

SCENE SPACE
EXPOSURES, R',G',B' — 702

SCENE BALANCE-
ADJUSTED R',G',B' — 703

ICC
PROFILE

PROFILE
CONNECTION
SPACE, R'',G'',B'' — 704

ICC
PROFILE

ADJUSTED-PROFILE
CONNECTION SPACE
R'',G'',B'' (NEW LOOK) — 705

ICC
PROFILE

PRINTER CODE
VALUES, R''',G''',B''' — 706

FIG. 7

Open Interactive Session — 802

Record Customer ID and Password — 804

Is This a Known Customer? — 806

NO

Build Preference Profile — 808

YES

Take Order — 810

Store and Record Order — 812

FIG. 8

PHOTONETWORK SERVICES

Welcome to:

Picture Style Selection

USER NAME: ⟶ 902

PASSWORD: ⟶ 904

FORGOT YOUR PASSWORD? CLICK HERE: ○ ⟶ 906

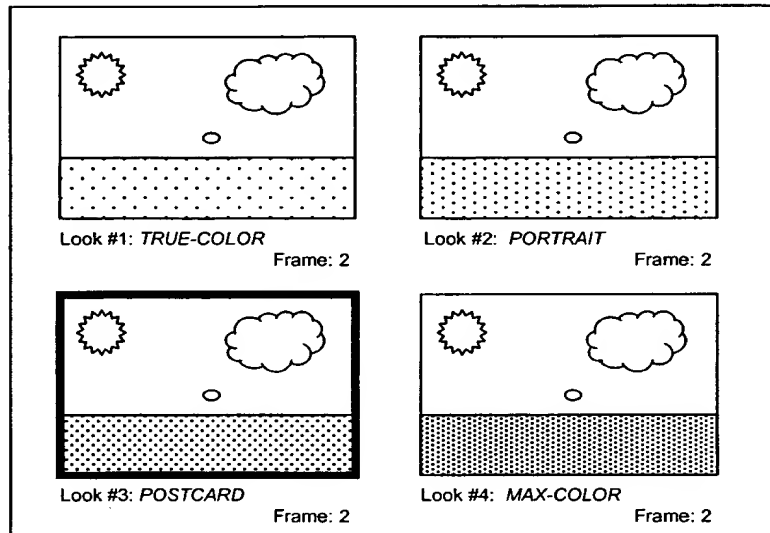NEW USER? CLICK HERE: ○ ⟶ 908

UPDATE USER PREFERENCES: CLICK HERE: ◉

901

FIG. 9

PHOTONETWORK SERVICES

Make Picture Style Selection Profile

Look #1: *TRUE-COLOR*
Frame: 2

Look #2: *PORTRAIT*
Frame: 2

Look #3: *POSTCARD*
Frame: 2

Look #4: *MAX-COLOR*
Frame: 2

— 1004

DISPLAY MODE

◎ **Show 4 Test Frames**

○ **Up to 4 Looks on 1 Test Frame**

Click on Your Selection to Save

RECORD PREFRRED PICTURE LOOKS TO BUILD YOUR PROFILE

○ **YOUR FIRST CHOICE FOR PICTURE APPEARANCE**

◎ **True-Color** ◎ **Preferred-Color**

● **Postcard** ◎ **Max-Color**

1006 ◎ **YOUR LAST CHOICE FOR PICTURE APPEARANCE**

● **True-Color** ◎ **Portrait**

◎ **Postcard** ◎ **Max-Color**

FIG. 10

1002

FIG. 11